



We won't forget our furry friend

By John Kelly

In partnership with
MORE TH>N®



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Our **faithful** furry friend is gone,
and we're **feeling** very **Sad**.

But Sad's OK.
Just don't forget,
the good times
that we had.





Remember the
excitement

when you

SHOOK
their favourite **TOY?**



Their furry little face
lit up with complete
and utter
JOY!

Our pet was always
happiest,
when they used to
PLAY!



So if you're feeling
SAD they're gone,
remember them that way.

Remember how at
Dinnertime..?

They **jumped**

and **hopped**

and **leapt.**



They ***raced*** and ***ran***,
when we opened their can.



Then they dozed.
They ***SNORED!***
They slept.





Remember the little 'accidents?'

The shoes they chewed or ate.

The scratches!

Crashes!

Bangs! and cracks!

And all the things they'd break.

Those ‘accidents’

don’t matter.


A shoe is just a thing.

What matters

are the memories,

and the LOVE
those memories bring.



An illustration of a person with dark curly hair and a nose brace lying in bed, covered by a blue blanket. A brown dog is lying on the bed next to them, looking up at the person. The room is dimly lit with a nightstand lamp showing stars and a window with a moon and planets. The background is a gradient of blue and purple.

Remember how
they'd **Snuggle** up
when you weren't
feeling well?

You didn't need to say,
"I'm sick".
Our pet could always tell.



**They were always there for us,
through the **good** times,
and the **bad**.**

So keep hold of those **memories.
They may **help** you feel less **sad**.**



**Hold onto something that was theirs.
A collar, brush or comb.**



**Or choose a place they really loved.
Somewhere they called their own.**





A favourite tree.

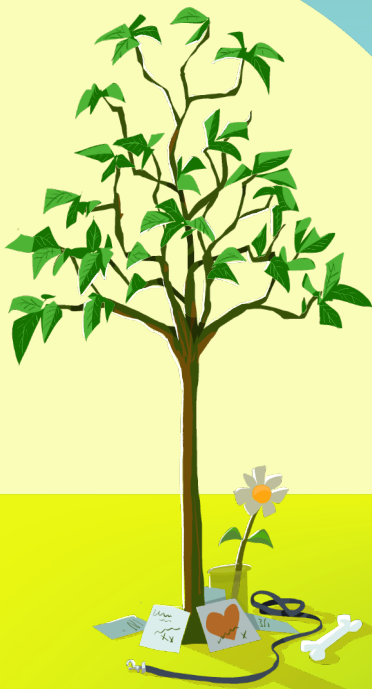
A patch of grass.

A bed, a couch or chair.



**Then think
about our
furry friend,
and the
good times
they had there.**

**A pet can live a life that's full
But it just can't live forever.
It's our job to remember
all the times
we spent together.**



**It's ok if we're sad
and it's ok if we cry.
We won't feel sad forever
and it can help to say goodbye.**



They **live on** in our **memory**.

They **live on** in our **heart**.

For as long as we
remember them,
we'll **never** be apart.

We won't forget our furry friend

Written and illustrated by John Kelly, in
partnership with MORE THAN Insurance.

Dealing with the loss of a pet can be distressing, especially for children. We hope that 'We won't forget our furry friend' gives parents and children a resource to share their emotions and remember the happy times they spent with their pet.

To find out more about how to deal with the loss of your pet, head to MORE THAN's website for tips and advice from our experts and, child psychologist, Professor Sam Wass.

morethan.com/petloss



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